

Historic, Archive Document

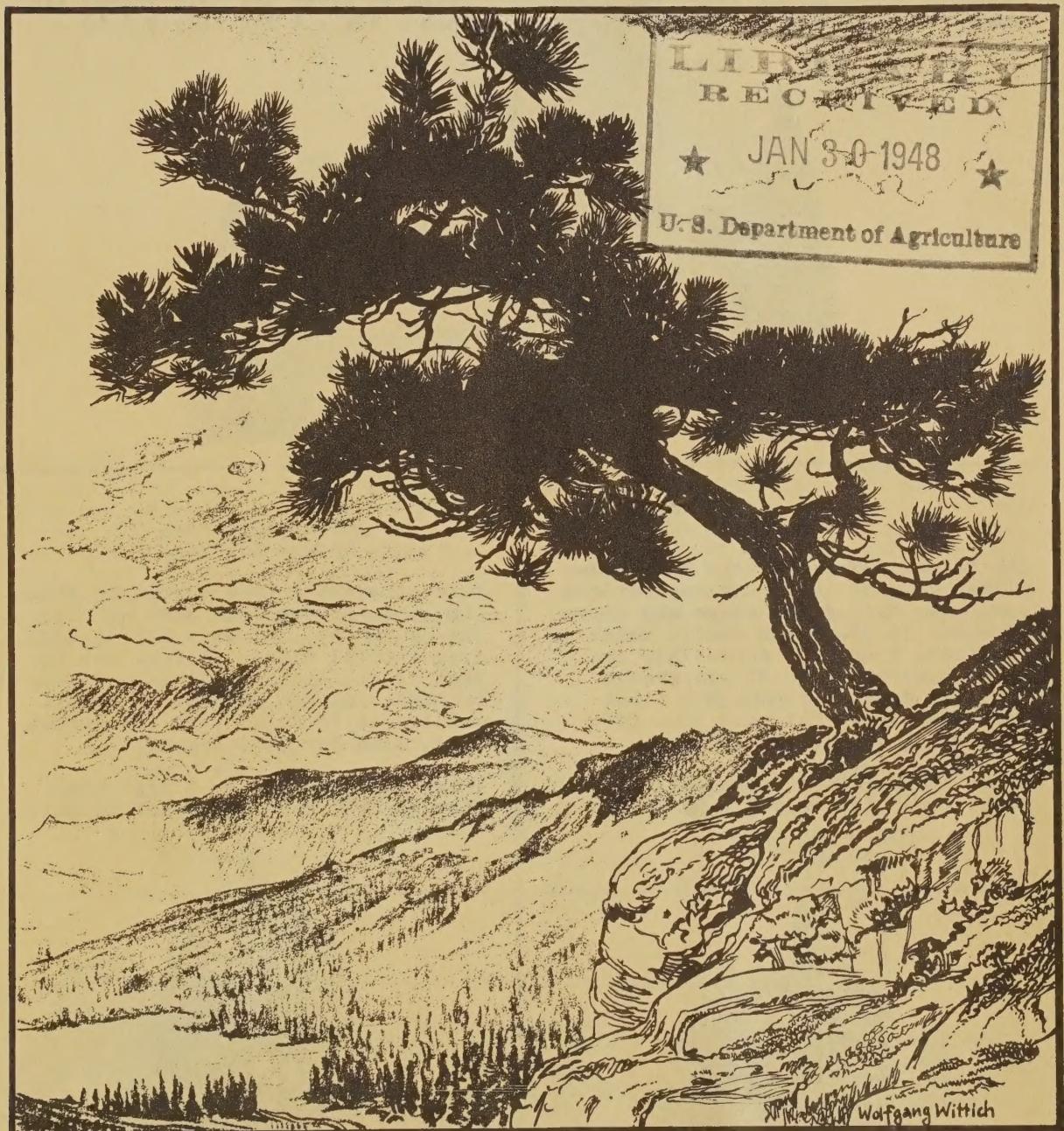
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△ The Villa Park Evergreen Co.

520 South Princeton Ave Villa Park·Illinois.

SPRING 1948

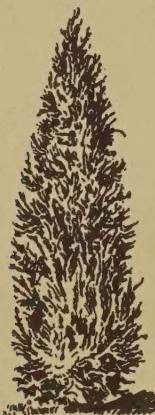


Timberline-Glacier National Park

Silver Juniper.

The Silver Juniper is one of the most beautiful evergreens. Extreme hardiness combines with graceful lines and superb color. Its growth is compact, narrow symmetrical, forming a light silvery-blue column which is so decorative at the entrance, rounding out the corners of the foundation planting.

Average height of the trees 8-12 inch
Each : 40¢ -- 3 for only \$ 1.00.



Spiny Greek Juniper.

This little tree has been in favor for many years. It requires a sunny position for best development and under these conditions develops a close dense growth of sharp prickly needles of very glaucous blue color. Its growth is slow, forming a broad pyramid, seldom more than 4-5 feet high. Very hardy.

Trees we offer are 8-10 inches high.
Each : 55¢ - 2 for only \$ 1.00 .



Balsam Fir.

The Balsam Fir grows into a handsome rather compact tree. Its needles are lustrous, dark green above and paler beneath. It prefers a shady, moist location. Those who appreciate the fresh resinous odor of evergreens will welcome this Fir. The ideal Christmas tree, but also fine for Specimen tree on your lawn.

Twice transplanted trees- 12 -15 inch
Each: 40¢-3 for only \$ 1.00 Postpaid.



Maidenhair Tree. Ginkgo Biloba

This remarkable tree should be planted more. It has come down through the centuries, the only living tree from glacial times. Foliage has the form of the Maiden Hair Fern, hence its name. Foliage assumes brilliant yellow hue in fall. Fine for street tree, also for lawn specimen.

Trees we offer are 5- 6 feet high.
Each \$ 2.00. By express, not prepaid.



Our Colorado Blue Spruce Offer



The Color of the Colorado Blue Spruce.

The color of the Colorado Blue Spruce is similar to the bloom or sheen on a grape or plum. It is a powdery substance that can be wiped off the needles. This accounts for the trees losing color after a hard winter of snow and ice. The new growth again shows the blue color. It must be remembered that only a certain percentage will grow

into blue Shiners. In young trees the color is less distinct but should get more pronounced as they grow older. Because of this we cannot guarantee the ultimate color and your order is only accepted with this understanding. We mention these facts so that our customers will not be disappointed upon delivery of the trees.

We offer:

Twice transplanted trees.
6 years old, bushy.
Average Height 12 inches.

2 for only \$ 1.00
Postpaid.

We also offer:

Some larger trees, heavy and bushy, 3 times transplanted. 15-18 inch high.

2 for only \$ 1.60
Postpaid.



Dwarf Iris Collection.

No garden is complete without this most satisfactory of garden plants. Very floriferous and with a wide range of colors they combine especially well with other perennials in beds or borders, along fences, walls or pathways.

Spring Skies----Sky Blue
Aurea-----Yellow
Cyanea-----Purple
The Bride-----White

All 4 only 50¢ Postpaid.

A Choice Selection Of Low Growing Evergreens.

Pfitzer Juniper.



So well known is the Pfitzer Juniper that it is hardly necessary to describe it in detail. It is a popular evergreen in every part of the United States. The best tree for the foundation planting especially under windows. Very hardy.

10-12 inches.- 2 for only \$ 1.00 Postpaid.

Savin Juniper.



The Savin Juniper is another fine low-growing Juniper. It will grow in almost any soil and endure smoke and other adverse city conditions. Foliage is a rich green color. Good for border and foundation planting.

10-12 inches- 2 for only \$ 1.00 Postpaid.

Andorra Juniper.



The Andorra Juniper is one of the finest addition of the low growing evergreens. Spring and summer color is of rich bright green. Fall and winter spreads a beautiful purple hue over this Juniper.

10-12 inches- 2 for only \$ 1.00 Postpaid.

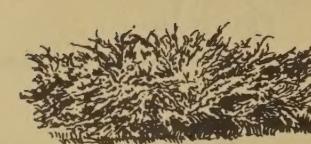
Koster Juniper.



The Koster Juniper is a semi-dwarf Juniper with naturally spreading, graceful arching branches. It reaches a height of about two feet. It is an unusually handsome tree, hardy, with bluish-green foliage.

10-12 inches- 2 for only \$ 1.00 Postpaid.

Sargent Juniper.



This is one of the most beautiful low growing evergreens. It exceeds seldom more than 15 inches in height. Foliage is bluish green. Fine for foreground plantings, the border, edging or the rockgarden. Very hardy. Here is a Juniper you should not miss.

8-10 inches -- 2 for only \$ 1.00 Postpaid.

Hetz Blue Juniper.



Here is a new evergreen of the low growing type. It resembles the Pfitzer Juniper in form of growth with the added advantage of distinct blue foliage. Demand for this evergreen is great and our supply is always short, so you better order at once.

10-15 inches- 2 for only \$ 1.25 postpaid.

New Dark Green Arbor Vitae.

Here is a new variety of the well-known American Arbor Vitae. This tree has an especially pleasing dark green color. Healthy and vigorous, this new tree combines beauty with longevity. It is a gem

for the large estate as well as for the small home. Why not plant a few of these fine new trees.

Twice transplanted.
10-12 inches high.

2 for \$ 1.00 Postpaid.



Canadian Hemlock.

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The Hemlock is noted for its gracefulness and beauty of its foliage. The color is a rich green on the upper surface of the needles and silvery below. Hemlock does not mind shade and therefore does well on the northside of the house.

We offer two sizes:

10-12 inches high
2 for \$1.00 Postpaid.

12-15 inches-extra heavy
2 for \$ 1.25 Postpaid.



Special

Here is indeed a Special Offer of great value. Japanese Upright Yew have been and still are very scarce as no seed has been available for almost 10 years. And the best upright Yews can only be grown from seed. We were very fortunate to obtain a supply of seedgrown Upright Yew at reasonable prices. We will grow a certain amount for our own nursery. However we like to have our customers share in this great value. We urge you to take advantage of this opportunity to obtain some of these fine seedgrown Upright Japanese Yew at a very reasonable price.



Upright Japanese Yew

One of the finest evergreens is the Japanese Upright Yew. Its form of growth is upright pyramidal. Foliage is shiny, waxy green. In fall it bears scarlet fruit. It stands various planting conditions, including shade. Plant a Yew and the whole neighborhood will admire it with you.

Here is our Special Offer:

Japanese Upright Yew 12 inches
Twice transplanted
Each: 85¢--2 for \$ 1.60 Postpaid.

Dwarf Mugho Pine.

Here is some more good news. The real dwarf Mugho Pine is available again. The seed came from the mountains of Middle Europe, the home of the Mugho Pine. There is no better dwarf evergreen than the Mugho Pine. A hardy evergreen of distinctly round and compact form.

2 yr. seedlings, 4-6 inches, 6 for \$1.00



Globe Arbor Vitae.

The Globe Arbor Vitae is one of the hardest Arbor Vitae. It forms a natural globe which requires no trimming. Excellent for foreground plantings, foundation groups or for the side of entrance. Can also be used for a low hedge. Foliage is of rich green and of lace like appearance.

8-10 inches-- 2 for \$ 1.00 Postpaid.



A Invitation.

If you live near Chicago, Illinois we extend a hearty invitation to visit our Salesground and Nursery. We are located on Highway U.S.30, also known as Roosevelt Road. About 20 miles west of Chicago, or about 4 miles west of Wheaton. You are always welcome.



Villa Park
898 R



6 Blue Bells
Mertensia

Also called Virginia Cowslip. An early spring flowering plant. Grows a little more than 1 ft high. Beautiful blue flowers fading to pink. One of the most interesting of our native flowers. This charming old garden plant should be planted more as it is a typical American flower, cultivated since the time of the pilgrims.

Field grown plants.
3 for \$ 1.00 Postpaid.



Purple Leaf Plum
Prunus Cistena

The Purple Leaf Plum (*Cistena*) with its purple leaves furnishes a delightful contrast in the green shrub border. Color of the leaves is a reddish purple or wine color and the branches are of a reddish brown. *Cistena* will grow about 5 ft tall. A graceful shrub, admired by all.

Fieldgrown- 2 ft high.
Each: 85¢ -- 2 for \$1.60



Mordens Pink
Lythrum mordens

Mordens Pink is one of the most beautiful new flowers. It grows 2-3 feet high and blooms continuously from June until fall. Flowers are of a rich deep pink. It is such an attractive flower that utter strangers passing by have stopped to ask what the brilliant flowers were. Do not miss this novelty.

Field grown plants.
3 for \$ 1.00 Postpaid.



New Double Mock Orange
Minnesota Snowflake

Here is a new shrub of breath-taking beauty. A mass of snow-white flowers practically covers this shapely graceful shrub. Every blossom is double and exceptionally fragrant. Foliage is of dark green color.

Plant Patent 538

Nice shaped shrubs, 2 ft
Each: \$ 1.25 Postpaid.



Blue Phlox
Divaricata canadensis

One of our native species, which is worthy of extensive planting. It blooms early in April through May. Large fragrant lavender flowers on stems 10 inches high. Tolerates shade well. No garden should be without this flower as it combines well with tulips and early spring flowering bulbs.

Field grown plants.
3 for \$ 1.00 Postpaid.



Dwarf Ninebark
Physocarpus nana

This native plant fills all the requirements of a good shrub, such as dense growth, pleasing foliage and graceful shape. In addition to that it covers itself with clusters of small pink flowers in late spring. It grows well in the shade and tolerates city conditions. Very hardy.

Bushy plants- 2 ft high
3 for only \$1.00 Postpd.



Norway Spruce.

A well known tree of great hardiness. A favorite because of its rapid growth, dense deep green foliage and graceful form. Fine for specimen, group or windbreaks.

Special sale on heavy trees, 15-18 inches high, field grown.

Each: 55¢ - 2 for \$ 1.00 Postpaid.



Black Hills Spruce.

No finer Spruce can be found than the Black Hills Spruce. Grows very compact. Color is a rich green some dense blue. Fine for lawn specimen. The ideal Christmas tree.

Special sale on heavy trees, 12-18 inches high, field grown.

Each: 55¢ - 2 for \$ 1.00 Postpaid.



Bargain in ferns



Ferns are very useful and decorative in planting the home grounds. Particularly in shady location. Be sure and include some ferns in your planting. They are hardy.

Ostrich Fern.- This is one of the largest native fern. Its fronds reach a height from 2-7 feet. Easy to transplant and grows in shade as well as in sunny locations. The Ostrich fern is getting scarce and should be planted more to preserve its unusual charm.

Evergreen or Christmas Fern- One of the showiest ferns. Prefers a somewhat shady position. The rich green fronds reach a height of 1-3 feet. It stays green practically the year around.

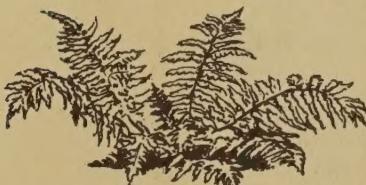
Lady Fern.- The name Lady fern or the Queen of the ferns dates back to time when this plant was thought to bear the mystic fern seed held to make the possessor invisible. Of medium growth, 2-3 ft. One of the easiest fern to grow. Tolerates full sun or shade.

Osmunda or Interrupted Fern- It is believed the name Osmunda is after Osmund the waterman, who during the invasion of the Danes hid his family in a clump of this fern. Height of fronds 2-4 feet. Very hardy.

Bargain Fern Collection.

5 Lady Ferns
4 Ostrich Ferns
2 Osmunda Ferns
1 Christmas Fern

\$ 2.75 Postpaid.



Planting Directions



Pail of muddy water to cover the roots.



Tree planted right, it will live.



Tree planted too low, it will die.

The fine rootlets of the young trees are very delicate and may be seriously injured even by a few minutes exposure to the sun or drying winds. It is therefore best to keep the trees in an ordinary pail with enough muddy water to cover the roots. Trees should not be kept lying on the ground while the hole is being dug.

The hole should be made large enough to receive the roots without cramping them. The roots are inserted in the hole, spread out and loose soil tamped with the hands. The tree should be set upright and planted to the same depth at which it grew in the nursery. This depth is indicated by a ring of light bark around the tree at ground level.

A test of proper planting is to give each tree a slight tug after setting. If the tree pulls up, it is not properly set. Failure to set the tree firmly and at the right depth usually results in stunting or death.

After the tree is planted it should be watered and judicious watering should be done at least once each week, especially during the first year. Before the ground freezes solidly, an especially good watering should be given. This freezes the roots wet and prevents the drying out of the foliage. Even during the winter, if there is no snow on the ground, an occasional watering should be given. If the Spring is dry, watering should be kept up.

After the ground is frozen, newly planted evergreens should receive a heavy mulch of either dead leaves or straw, 8-10 inches deep. A mulch of this kind holds the frost in check and prevents heaving out, due to alternating freezing and thawing. Weight the mulch down with dirt or boards to prevent the wind from blowing it off during winter.



Tree planted too high, it will die.



Roots are cramped, tree will die.



Cultivate often, it preserves moisture.

To Our Friends Old and New

Our evergreens can be successfully transplanted in spring and in fall. The spring planting season starts early in April and lasts until the middle of June. Fall planting starts early in September and lasts until the ground freezes solidly.

Our trees are shipped with the roots packed in damp moss and wrapped in waterproof paper. Shipment will be made in proper time for planting.

If any stock proves untrue to name it will either be exchanged or purchase price will be returned. However in no case will we be responsible for any sum greater than the original purchase price.

We guarantee our trees free from disease and in best growing condition. We do not give any guarantee as to the growth of the stock. Climatic condition, your care and other factors over which we have no control will determine your success in growing any plant or tree.

No order accepted under one Dollar and please do not send stamps.

We will pay all shipping charges except where noted otherwise.

No complaint is entertained unless made within five days after receipt of trees.

Our catalogs contain detailed planting instructions, which we kindly ask you to follow carefully.

It is understood and agreed between the customer and ourselves that the purchasers order and our acknowledgment of its receipt, shall constitute a mutual acceptance of all terms and conditions mentioned in our catalog.